

SECTION 512: A POLICY PERSPECTIVE

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An Author's View of Internet Piracy

- E-book piracy costs U.S. publishers \$315m/yr in lost sales (March 2017 Digimarc/Nielsen survey)
- For an author: \$2 in royalties per book not purchased

Growth in Piracy 2009-2014

- 2009-2013
 - 300% increase in alerts*
- 2013-2014
 - 200% increase
- Slight decrease since then

*These numbers represent Authors Guild members notifying Authors Guild staff

Authors' income 2009-2015

THE WAGES OF WRITING²

AUTHORS' INCOME IS DOWN ACROSS ALL CATEGORIES.

FULL-TIME AUTHORS
30% DECREASE



PART-TIME AUTHORS
38% DECREASE



Writing-related income of full-time book authors dropped 30% since the 2009 survey, from \$25,000 to \$17,500. Part-time authors saw an even steeper decline, as their writing income dropped 38% over the same period, from \$7,250 to \$4,500.

Transfer of wealth from creative to tech

- Since 2000, music revenues in the United States have fallen to \$7.2 billion per year from \$19.8 billion. Video revenue fell to \$18 billion in 2014 from \$24.2 billion in 2006. Newspaper ad revenue fell to \$23.6 billion in 2013 from \$65.8 billion in 2000.
- During that same period, Google's revenue grew to \$74.5 billion from \$400 million.
- \$50 billion a year from creative to tech

(Jonathan Taplin, NYT op-ed)

Copyright Office Policy Study

- Initial Comments (92,000)
- Roundtables (May 2016, NYC & San Francisco)
- Reply Comments (79)
- Empirical Studies (9)

Urban/Quilter Takedown Notice Study

- 1 / 11 included statutory flaws
- 57% of notices sent to Google were sent by businesses targeting apparent competitors
- 37% of notices targeted sites outside U.S.

Copyright Alliance Empirical Study (2017)

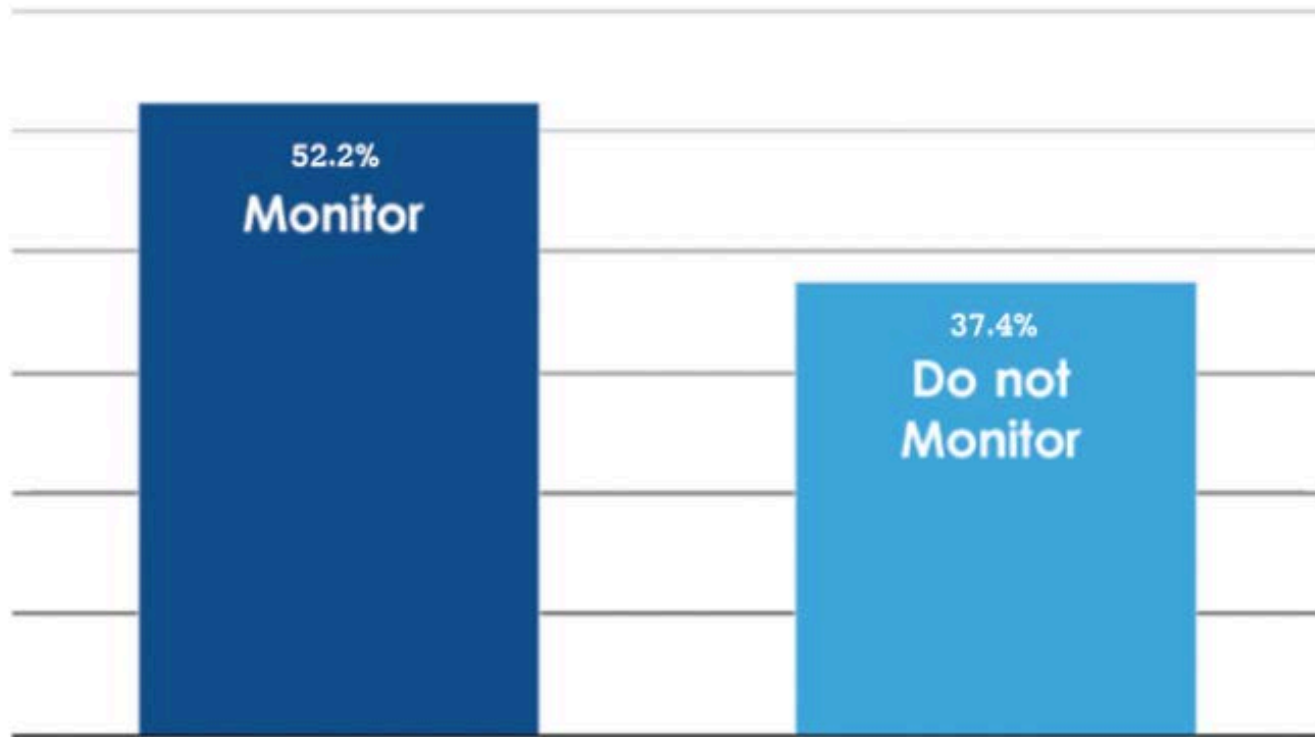


Figure 2

Copyright Alliance Empirical Study

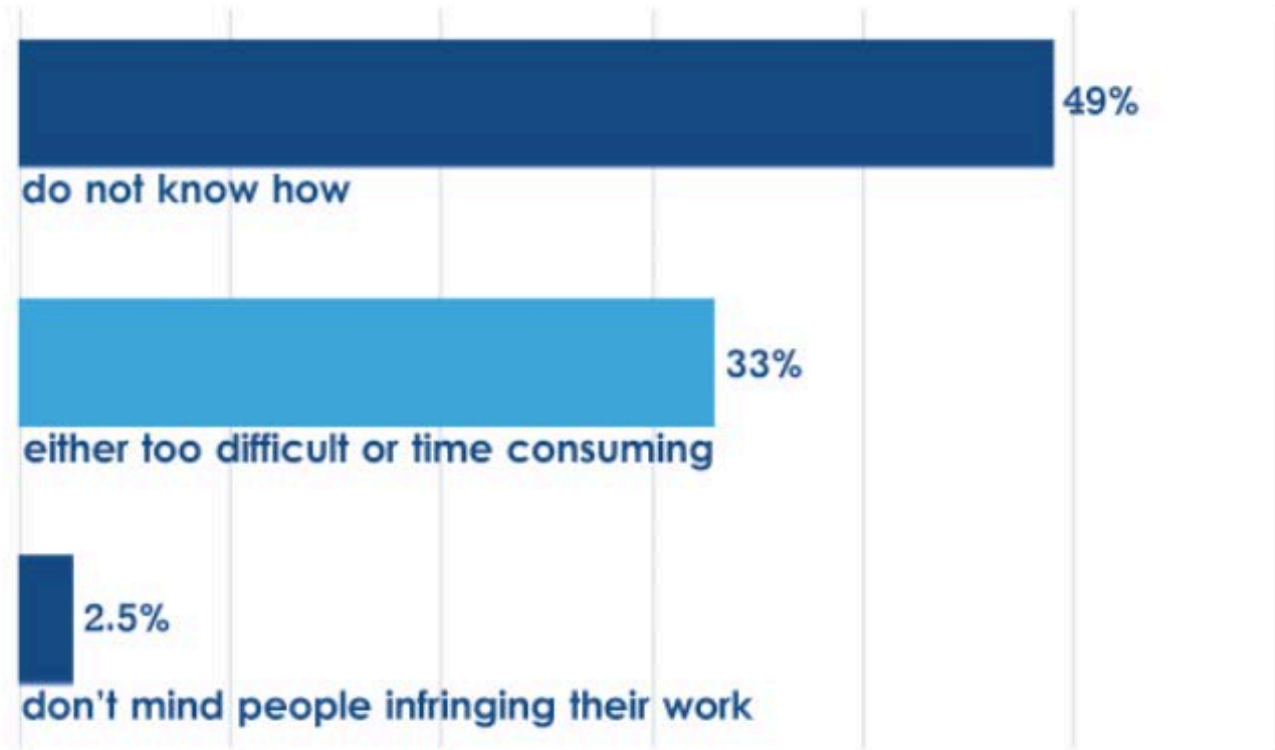


Figure 3

Copyright Alliance Empirical Study

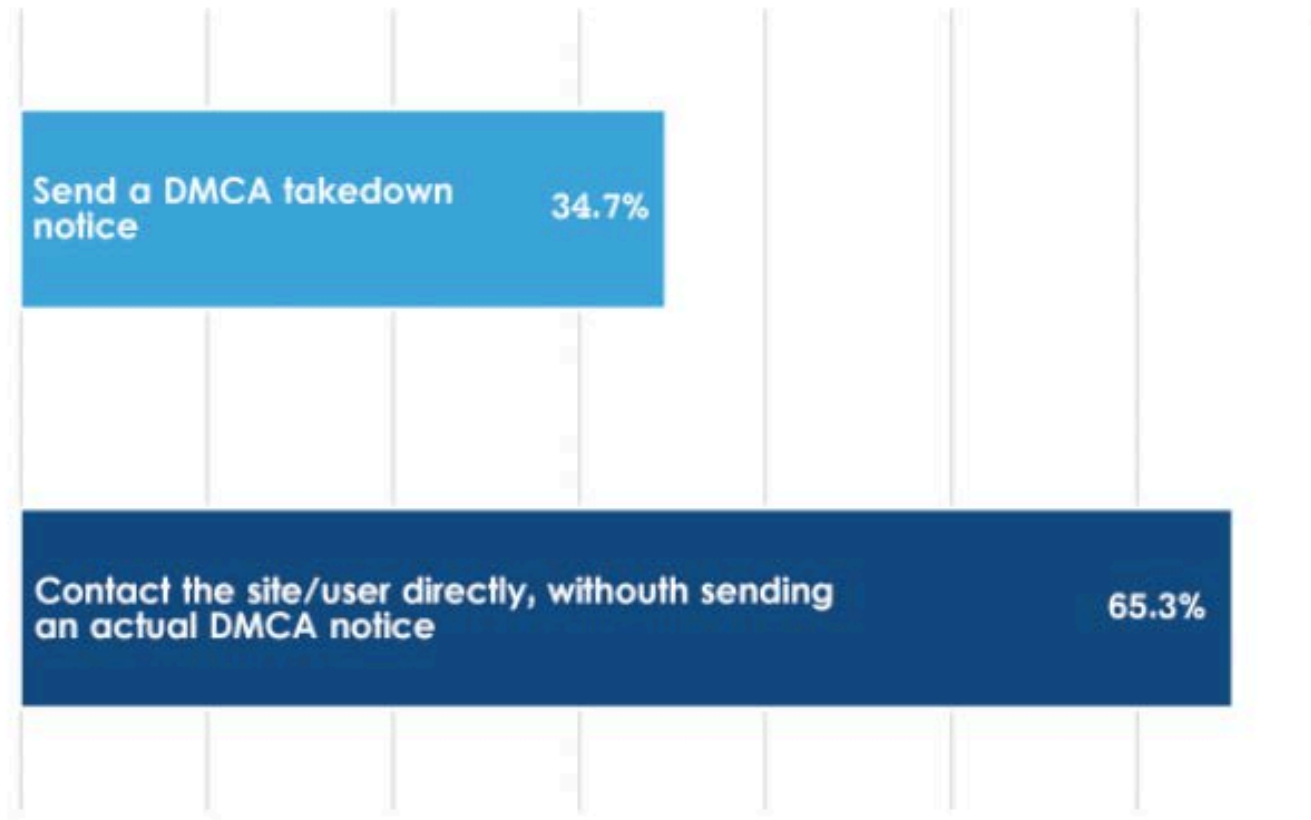
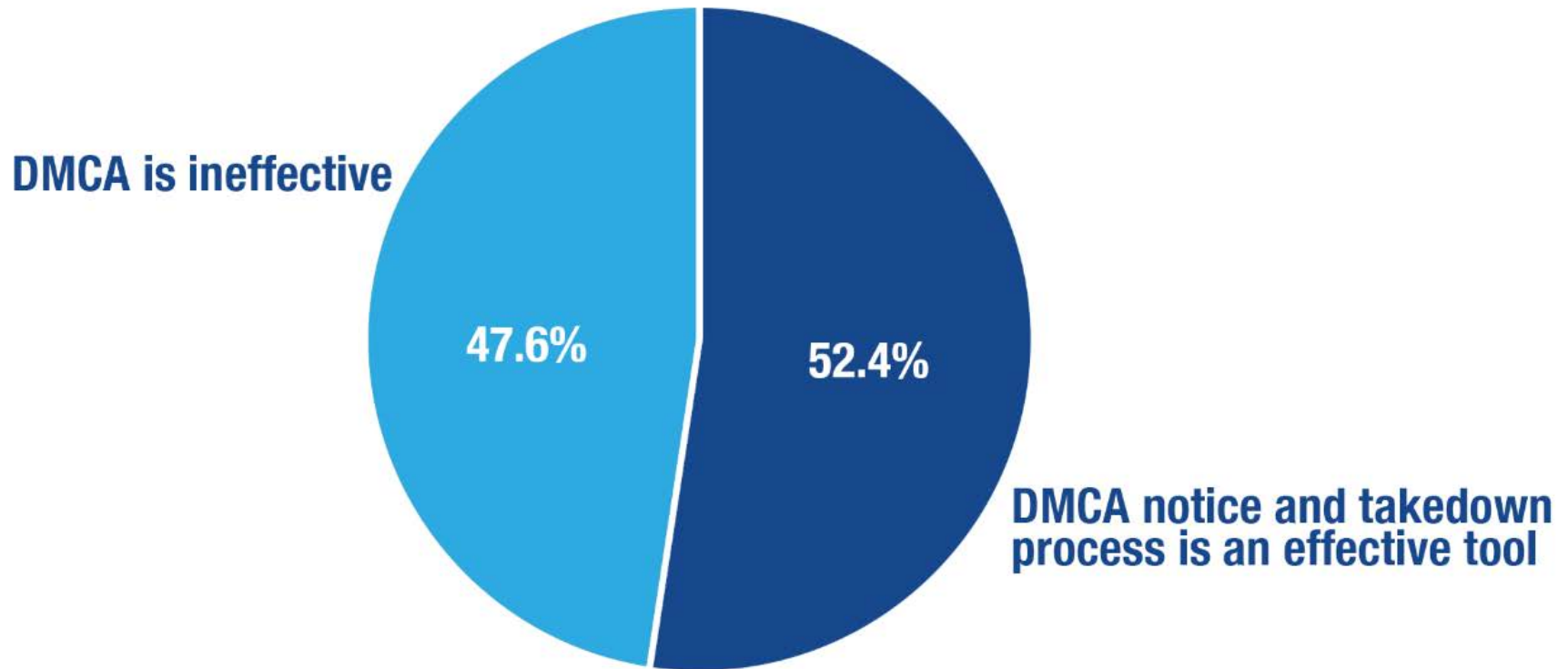


Figure 7

Copyright Alliance Empirical Study





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